

Masterclass Hope: Motivation for Happiness Tools for managers and entrepreneurs

18 January 2017 in Leuven (Belgium)

www.eur.nl/ehero
www.etf-ilse.org



EHERO Erasmus Happiness Economics Research Organisation
ILSE Institute of Leadership & Social Ethics

ILSE INSTITUTE OF
LEADERSHIP &
SOCIAL ETHICS

EHERO Erasmus Happiness Economics
Research Organisation
Erasmus



Masterclass Hope: Motivation for Happiness

Tools for managers and entrepreneurs

Masterclass Leuven	
Patrick Nullens	Hope: From Feeling to Virtue
Martijn Burger	Hope in the Economy & Measuring Hope
Ruut Veenhoven	What We Know about Hope and Happiness
Matthijs Steeneveld	Positive Psychological Capital
Mark Hillen	Hope and Social Entrepreneurship
Leo Bormans	The Power of Hope and Happiness
etf-ilse.org/hope	

Hope as silent force

Everyone knows the concept of hope as it is used in ordinary language. We all regularly express our hopes. Politicians also regularly appeal to hope to influence voters.

In science and in organizational practice, hope has up to now been largely ignored as a factor of influence. This is unjust, because hope as the desire for a better future, for which we are prepared to invest and sacrifice, is a fundamental motivation in human affairs. A hopeful disposition influences much of our behaviour, also in organisations. Hope harbours strong motivating power. Employees who are hopeful, are happier in their work, more loyal to their organisation and better able to deal with change. In short, hope is a motivation for happiness. But how exactly does that work?

The Institute of Leadership and Social Ethics (ILSE), Leuven, together with the Erasmus Happiness Economics Research Organisation (EHERO), Rotterdam, offer, in collaboration with the Goldschmeding Foundation, the Masterclass 'Hope: Motivation for Happiness'. This one-day Masterclass offers a broad, scientifically based perspective on hope as an influential motivation. You will be presented with findings from psychology, economics, philosophy and theology – all with a view to current practice.

The following questions will be answered, among others:

- What are the foundations of hope?
- How can hope be measured?
- What are the effects of hope?
- Why are people with hope happier?
- How can we manage a more hopeful organisation?
- To what extent are social entrepreneurs more hopeful?
- What are the disadvantages of hope?
- What is social hope?

Speakers



Prof. Dr. Patrick Nullens is President of the Evangelische Theologische Faculteit, Leuven, as well as Professor of Systematic Theology and Ethics. Also, he is a co-founder of the Institute of Leadership and Social Ethics, a research institute that focuses on key questions in leadership and social ethics from a Christian perspective. Prof. Nullens is the author of numerous books and articles on leadership, ethics, and Christian theology.



Dr. Martijn Burger is academic director of the Erasmus Happiness Economics Research Organisation. He is also Assistant Professor of Industrial and Regional Economics, at the Erasmus School of Economics. In 2011 he was awarded his Ph.D. (cum laude). Dr. Burger's research primarily focuses on urban and regional differences in happiness and well-being.



Prof. Dr. Ruut Veenhoven is sociologist and emeritus Professor at Erasmus University, focussing especially on social conditions for human happiness. Because of his expertise and research into factors influencing subjective awareness of happiness, he is known as the 'happiness professor'. Currently, his research is mainly focused on quality of life. Prof. Veenhoven manages the World Database of Happiness and is editor in chief of the *Journal of Happiness Studies*.



Matthijs Steeneveld is trainer as well as coach in the area of positive psychology. He is member of the editorial board of the journal *Tijdschrift voor Positieve Psychologie*, as well as chairman of the section Coaching, Training & Advies of the Dutch professional association of psychologists, the NIP.



Mark Hillen is co-founder of Social Enterprise NL, which seeks to unite and motivate social entrepreneurs. He has written two books in Dutch on the topic of entrepreneurship, *Verbeter de wereld, begin een bedrijf* and *Iedereen werk, iedereen winst*. Hillen studied economics at the University of Amsterdam and has been managing partner of the Dutch company Accenture.



Leo Bormans is author of the international bestsellers *The World Book of Happiness*, *The World Book of Love* and *The World Book of Hope*. He lectures around the globe as Ambassador of Happiness & Quality of Life. Together with the University of Leuven he started a broad scholarly research into the effects of happiness interventions.

Intended Participants

This masterclass is intended for economists, business administrators and directors, as well as for business psychologists, organizational experts and HR-professionals, as well as others interested in the causes, effects, and significance of hope in organisations, the economy, and society as a whole.

Speakers

The aim of this masterclass is to make scholarly research accessible to managers, entrepreneurs and other professionals. Thus speakers in this masterclass will illustrate scholarly insights by means of practical examples.

Registration

You can register for this masterclass either via the website etf-ilse.org/hope or by sending an email to steven.vandenheuvel@etf.edu.

Masterclass in Dutch in Rotterdam

This masterclass will also be offered in Dutch, on December 14, 2016, in Rotterdam, the Netherlands.

Time and Location

18 January 2017
From 9.00 until 19.00, followed by a dinner
The Faculty Club
Groot Begijnhof 14
3000 Leuven, Belgium

Investment

Participation in this masterclass costs € 495. This includes all beverages, lunch, and dinner.



Contact

Further questions can be addressed to:

Name Dr. Steven van den Heuvel

Tel. +32 16 20 08 95

E-mail steven.vandenheuvel@etf.edu

ILSE

Sint-Jansbergsesteenweg 95-97

3001 Leuven

Belgium

EHERO

Tinbergen building, room H10-26

PO Box 1738

3000 DR Rotterdam

The Netherlands

ILSE INSTITUTE OF
LEADERSHIP &
SOCIAL ETHICS

 **EHERO**
Erasmus Happiness Economics Research Organisation