

# Hope: A Crucial Factor for People, Work, and the Economy

*Tools for Managers and Entrepreneurs*

13 December 2017 in Antwerp, Belgium

# Hope as a silent force

A hopeful disposition influences much of our behaviour, also in organisations. *But how exactly does that work?*

## Overview:

**Patrick Nullens**  
Hope: From Feeling to Virtue

**Barney Jordaan**  
Hope as a Source of Workplace Social Capital

**Matthijs Steeneveld**  
Hope as Positive Psychological Capital

**Emma Pleeging**  
Measuring Hope: Short Introduction to the Hope Barometer 1.0

**Paul de Blot**  
The Power of Hope

Everyone knows the concept of hope as it is used in ordinary language. We all regularly express our hopes. Politicians also regularly appeal to hope to influence voters.

In science and in organisational practice, hope has up to now been largely ignored as a factor of influence. This is unjust, because hope as the desire for a better future, for which we are prepared to invest and sacrifice, is a fundamental motivation in human affairs. A hopeful disposition influences much of our behaviour, also in organisations. Hope harbours strong motivating power. Employees who are hopeful, are happier in their work, more loyal to their organisation and better able to deal with change. In short, hope is a motivation for happiness. But how exactly does that work?

The Institute of Leadership and Social Ethics (ILSE), Leuven, together with the Erasmus Happiness Economics Research Organisation (EHERO), Rotterdam, offer, in collaboration with the Goldschmeding Foundation, the Masterclass 'Hope: A Crucial Factor for People, Work, and the Economy'. This one-day Masterclass offers a broad, scientifically based perspective on hope as an influential motivation. You will be presented with findings from psychology, economics, philosophy and theology – all with a view to current practice.

The following questions will be answered, among others:

- What are the foundations of hope?
- How can hope be measured?
- What are the effects of hope?
- Why are people with hope happier?
- How can we manage a more hopeful organisation?
- To what extent are social entrepreneurs more hopeful?
- What are the disadvantages of hope?
- What is social hope?

## Speakers:

01



**Prof. Dr. Patrick Nullens** is President of the Evangelische Theologische Faculteit, Leuven, as well as Professor of Systematic Theology and Ethics. Also, he is a co-founder of the Institute of Leadership and Social Ethics, a research institute that focuses on key questions in leadership and social ethics from a Christian perspective. Prof. Nullens is the author of numerous books and articles on leadership, ethics, and Christian theology.

02



**Prof. Dr. Barney Jordaan** holds a doctorate in law from Stellenbosch University, where he was professor of law until 1997. Currently, he is professor of management practice at Vlerick Management School in Ghent (Belgium). He was co-founder and director of a consulting firm in South Africa specialising in negotiation, mediation and conflict resolution. He has worked with the World Bank Group, including the IFC. He is a certified mediator with the International Mediation Institute (The Hague).

03



**Matthijs Steeneveld MSc in Clinical Psychology** is a trainer as well as a coach in the area of positive psychology. He is a member of the editorial board of the journal *Tijdschrift voor Positieve Psychologie*, as well as chairman of the section Coaching, Training & Advice of the Dutch professional association of psychologists, the NIP.

04



**Emma Pleeging (MA)** is junior researcher at the Erasmus Happiness Economics Research Organisation (EHERO) and PhD candidate at the Erasmus University Rotterdam. She obtained her master in Humanistics (cum laude) at the University of Humanistic Studies Utrecht and a bachelor Liberal Arts & Sciences at Utrecht University. Her research is focused on exploring the determinants and effects of hope, and its relation to happiness. Moreover, she conducts research on happiness within municipalities and organisations.

05



**Prof. Dr. Paul de Blot SJ** (1924) grew up in Indonesia – during the war, he suffered imprisonment in a Japanese concentration camp. He studied theology, philosophy and physics in Indonesia, Germany and the Netherlands, and worked in various jobs. He obtained his PhD from Nyenrode Business University, in the Netherlands, where he works as professor of Business Spirituality, publishing and speaking regularly – see, among others, [www.pauldeblot.nl](http://www.pauldeblot.nl)



## Moderated by

**Alex Lloyd Davies (BA)** is a Partner at the social innovation firm Openwell, co-founder of a UK services start-up and serves as a Non-Executive Director in the charity and technology sectors. Her 20-year business career includes Marketing & Commercial Director roles at Procter & Gamble, UK Board Director for Kellogg and most recently running a Consultancy helping corporate clients, charities and social enterprise start-ups.

### Intended Participants

This masterclass is intended for economists, directors, managers, business psychologists, organisational experts and HR-professionals, as well as others interested in the causes, effects, and significance of hope in organisations, the economy, and society as a whole.

### Speakers

The aim of this masterclass is to make scholarly research accessible to managers, entrepreneurs and other professionals. Thus speakers in this masterclass will illustrate scholarly insights by means of practical examples.

### Registration

You can register for this masterclass either via the website [www.etf-ilse.org/masterclass](http://www.etf-ilse.org/masterclass) or by emailing to [steven.vandenheuvel@etf.edu](mailto:steven.vandenheuvel@etf.edu). Limited places available.

### Time and Location

#### 13 December 2017

From 9.00 until 19.00, followed by a dinner  
Elzenveld Hotel & Seminarie  
Lange Gasthuisstraat 45  
B-2000 Antwerp, Belgium

### Investment

Participation in this masterclass costs €495. This includes lunch and dinner.

### Contact

Further questions can be addressed to:  
Dr. Steven van den Heuvel on + **32 16 20 08 95**  
or **[steven.vandenheuvel@etf.edu](mailto:steven.vandenheuvel@etf.edu)**